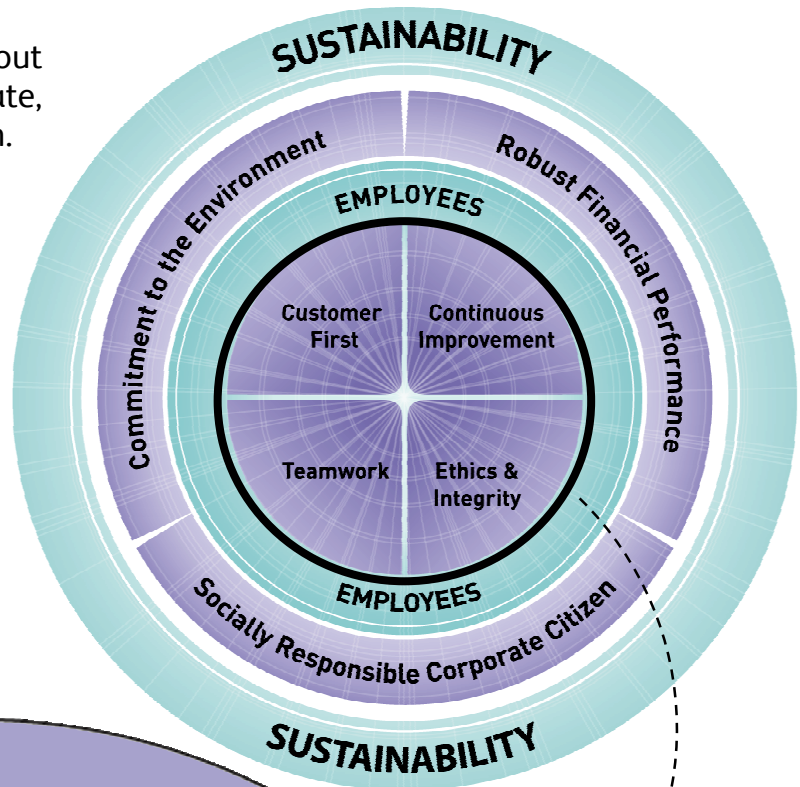


# FXA Corporate Values

Values express beliefs and norms about what is important, and the appropriate, valued behaviours in an organisation.

A value provides the principles to guide us in our thinking and provide a framework to assist employees in making decisions.

The diagram to the left is Fuji Xerox Australia’s corporate values. Our values provide a consistent definition across the entire organisation and across all levels of management and employees.



## Customer First

“We succeed through satisfied Customers” ...

- Customers may be external or internal
- Our Business is founded on maintaining Customer Satisfaction
- We aim to build long term relationships with all our Customers

## Continuous Improvement

“We continuously improve in all we do” ...

- We always look for a better way to work
- We are recognised as thought leaders and improvers
- We continuously challenge the status quo to achieve a better outcome

## Teamwork

“We achieve more together” ...

- We are a strong and unified team
- As a team we achieve more together than as individuals
- The sum of the whole is greater than the sum of the parts

## Ethics & Integrity

“We operate at the highest level of

- Our Ethics and Integrity is integral to all we do
- We treat everyone with dignity and respect
- We are role models of the FXA Values
- We are stronger as an organisation because of our diversity